

PSY 324
Assignment 2

In Module 3, you learned about the processes of encoding and retrieval in the memory system. This subject is addressed in a fascinating book by Daniel Schacter entitled, *The Seven Sins of Memory: How the Mind Forgets and Remembers*. Rather than read the whole book for this assignment, click [here](#) for a copy of an article Schacter wrote on the seven sins before his book was published. After reading the article and learning more about the “seven sins of memory,” I would like for you to engage in the following elaboration activity - *because I want this information to be stored in your long-term memory!*

- 1) Create a PowerPoint presentation with each memory sin explained on its own slide. (Feel free to make them as fancy or plain as you like. Just keep in mind that too much stimuli is distracting, and too little stimuli is boring.) In the notes section of the PowerPoint, put an example of the memory sin on the slide – hopefully one from your own life.
- 2) Choose a friend or loved one to be your “student” for this activity, and schedule a face-to-face meeting to teach your student about the seven sins of memory using the PowerPoint you created.
- 3) Prior to the meeting, select one or more memory strategies from Chapter 6 for helping your student encode the information.
- 4) Teach your student about the seven sins of memory in a face-to-face meeting. (Remember to use the encoding strategy(ies) your planned ahead-of-time.) As you present each slide, ask your student about personal experiences they may have had with each of the seven memory sins, and take notes as your student shares experiences. If your student can’t come up with an example for a particular memory sin, prompt the student with your own personal example you have in your notes.
- 5) Submit both the PowerPoint presentation and a 2-3 page reflection with the following sections:

Set the stage: Describe the setting of your presentation and to whom you were presenting. Describe the memory strategy(ies) from Chapter 6 you planned to use to teach the material to another person (1-3 paragraphs).

From the teacher’s perspective: Reflect on what it felt like to be the teacher. Did the memory strategies you used seem to be effective? Describe the general reaction of your student to the information on memory. (1-2 paragraphs)

Examples of the seven sins: Summarize the experiences your student has had with any or all of the seven sins. If your student was not forthcoming, list examples that you shared from your own life. (1-3 paragraphs)

Closing reflection: Some ideas for a closing reflection are listed below. Or, you may reflect on this process in a way of your choosing (2-3 paragraphs):

- Do you think your student encoded the information into long-term memory? Why or why not?
- Did teaching another person help you to engage in deeper processing of the seven sins of memory?

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- Is there value to you as a student in taking time to teach something to someone else? If so, how is this process supported by memory strategies?
- What did you learn (or what learning was solidified) about the memory process in this activity?

Note: You are not required to provide in-text citations or provide any references for this paper. The focus on this paper is your knowledge of the seven sins of memory, your experience of teaching another person, and your reflection on the process of using an encoding strategy (ies).

Your paper will be scored using the following rubric (*APA formatting is not required for this assignment*):

Criteria	Complete	Partial or incorrect	Missing
Content			
PowerPoint			
Each memory sin represented on a slide	10	5	0
Example of each memory sin in notes section	5	2.5	0
Graphics are stimulating but not distracting	5	2.5	0
Reflection paper			
Setting described in detail	3	1.5	0
Teaching reflection provided	5	2.5	0
Some examples of seven sins listed	5	2.5	0
Closing reflection provided	5	2.5	0
Writing mechanics			
No excessive spelling/grammar errors	2	1	0